

EAST SCHOOL'S PRIMARY FUNDRAISER: WHAT IS THE ANNUAL APPEAL?

The Annual Appeal is East School's **primary fundraiser**. You won't be asked to sell candy or wrapping paper or attend an East School gala – simply write one check at the beginning of the year.

WHAT DOES IT COVER?

Tax dollars fund salaries/the building while the PTO pays for most everything else. This is how we pay for:

- **All Field Trips**
- **Teacher Appreciation**
- **All Enrichment events, such as author visits and in-school presentations**
- **Teacher Grants**
- **Get Smart About Art**
- **Community-building events such as Back to School Bash and Field Day**
- **Math Olympics**
- **Beautification of our School**
- **1,001 Book Club**
- **Playground supplies**

HOW MUCH SHOULD I PAY?

We are budgeted to spend **\$170 per student** this year and we ask that you contribute that amount if it's comfortable for your family. Contributing more if you are able is tremendous – any amount you can give helps us reach our goal. We always strive for **100% participation!**

Sarah Kuzniar (sarahkuzniar@gmail.com) – East School PTO Annual Appeal Chair

Please return the bottom portion in the red envelope provided & make checks payable to East School PTO

ANNUAL APPEAL CONTRIBUTION - EVERY FAMILY COUNTS!

Parent Name	Address	
Student Name	Grade	Teacher
Student Name	Grade	Teacher
Student Name	Grade	Teacher

<u> </u> Other amount	<u> \$50 </u> per child	<u> \$100 </u> per child	<u> \$170 </u> per child	<u> \$200 </u> per child
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- Check enclosed
- Paid via PayPal
- Corporate match available

The PTO is a 501(c)3 charitable organization and contributions above \$170 per student are tax deductible.