

East PTO Meeting

14 September 2021 / 6:00 PM / East School Outdoor Cafe

Attendees

Dawn Murray, Christina Doble, Nes Correnti, Amanda Donovan, Karen Breen, Heidi Smith, Sarah Kuzniar, Allison Daley, Jackie Fanning, Caitlin Walsh, Cheryn Byron, Skye Wiseman, Michelle Grab, Rory Earley, Meg Estoff, Sarah O'Toole, Cristina Barletto, Jenn Columbus

Notes

Principal Update

- District funding Newselea going forward
- Staff emergency kits and coffee etc. well appreciated by staff
- Pool Testing started today
- Still waiting to hear if certain things will be in person, curriculum night, volunteers in the building etc.

President Update:

- Discussion on whether to eliminate covid budget line item. Decided to keep covid line item in
- K requesting bouncy seats (20) approx. \$17 each
- Ask Room Parents to budget for specialist gifts
- Best Chevrolet sponsoring, \$1,000- maybe use for finish line at Fun Run
- "Together We....." Theme this year
- Book Fair first week in November. Hobby Night and Ice Cream Social usually during that week. 5th grade fundraiser maybe hot chocolate instead of ice cream?

Vice-President Update

- No Update

Secretary Update

- No Update

Treasurer Update

- Paper Copy of Budget provided and reviewed
- Majority of money comes from Appeal. Also corporate partnerships (Amazon), school pics, etc.
- Enrichment is the biggest item in the budget
- Discussed need to balance the budget and how to achieve that
- Staff Appreciation increased slightly to support specialists
- For events-
 - 1. create a detailed budget and ensure it is in line with that has been approved for that event (check with President/ VP/ Treasurer).
 - 2. Track expenses and submit itemized lists with receipts to eastschooltreasurer@gmail.com for reimbursement.
 - 3. Provide a detailed budget with actual revenues/ costs to next year's organizers.
- Colleen motioned to vote on the budget. Heidi seconded. The budget was approved unanimously.

School Store Update

- Doing great! Selling lots of joggers.

Community Service Update

- Halloween Candy collection coming up
- Looking into Father Bill's around Thanksgiving

Math Olympics

- Will discuss at next meeting

Annual Appeal Update

- Important to educate parents
- Square reader doesn't have great info
- Possible Table at Back to School Bash
- QR code for Paypal
- Continue Raffles
- Education on Corporate Matching

- Budgeted to spend \$150 per student and hoping for 100% participation
- Emphasize enrichment costs
- Will send letter out in a couple weeks
- Email to go out after red envelopes explaining appeal

Events Update

- Back to School Bash- need volunteers. Amanda can send an email and Cristina will put it on social media, Appeal table?, meet Dr. Donovan table, & swag table.
- *Event Protocol- send to Tricia (newsletter), Cristina B. (social media), & Dawn (email blasts)
- Movie Night- 10/6 at East
 - Bathrooms with masks on
 - Limit numbers
 - 5th grade candy concession
- Cc Becky or Amanda when you email Rich
- ? on custodial fees? When we get charged or not?
- Big events tip janitor
- Halloween Ideas- outside dance party, pumpkin carving, costume parade, trunk or treat, October 28th 4-530, ? having pizza, lots of decorations in the PTO closet

Enrichment Update

- Handouts for Curriculum Night
- Can we do outdoor field trips? Buses? Double buses?

Community Relations Update

- Wait til spring to have parent social
- Paragon possibility
- Fun Run- get date on the calendar ASAP

Fundraising Update

- Fall photos
- Tiny Prints code
- Replacement for Stop and Shop, maybe Target, maybe Whole foods
- Fruit Center Day/ Night
- Wahlburgers Night
- Locales Night?

- Gelato and Chill/ Nona's/ Hornstra / Eli's Ice Cream Truck

Communications Update

- Send flyers, pictures, dates etc. and she will post

Staff Appreciation Update

- Current PTO funds will pay for Fall lunch and Spring lunch will request donations

Green Team Update

- Rethinking structure, but Becky has it up and running.

Teacher Update

- So happy to have Amanda Donovan on board. Returning to school has been great!

Boks-

- Looking into outdoor options for school year

Respectfully submitted,

Christina Doble
PTO secretary